

# BLOGGERS GUIDE TO TAX DEDUCTIONS

## SUPPLIES

SUPPLIES USED IN PROJECTS FOR BLOG POSTS I.E. PROPS FOR PHOTOS, INGREDIENTS IN FOOD YOU MAKE FOR YOUR FOOD BLOG, ETC. OFFICE SUPPLIES, OFF-THE-SHELF SOFTWARE I.E. PHOTOSHOP & ILLUSTRATOR, ANYTHING YOU USE FOR BLOGGING.

## HOME OFFICE:

EXPENSES ASSOCIATED WITH HOME OFFICE  
I.E. MORTGAGE INTEREST, RENT, REAL ESTATE TAXES, SECURITY SYSTEM, UTILITIES  
I.E. ELECTRICITY, HEAT, WATER

## POSTAGE & MAILING:

FEDEX, UPS, USPS, I.E. PRIZE FOR A GIVEAWAY, P.O. BOX

## EDUCATION:

THINGS THAT MAINTAIN OR IMPROVE SKILLS NEEDED IN YOUR PRESENT WORK.  
I.E. CONFERENCE TICKET, ONLINE COURSES, BOOKS OR E-BOOKS

## PROFESSIONAL FEES:

ACCOUNTANT'S, ATTORNEYS, CONSULTANTS I.E. AN AD CONSULTANT

## TRANSPORTATION:

MILEAGE & FUEL, TOLLS

## ADVERTISING & PROMOTION:

BUSINESS CARDS, EMAIL LIST, BRANDED GIVEAWAY ITEMS (NOT JUST ANY GIVEAWAY ITEM.) SITE DESIGN/MAINTENANCE, SERVICES I.E. VIRALTAG

## TRAVEL:

I.E. TRAVELING TO A CONFERENCE  
AIRFARE, BAGGAGE, MILEAGE & FUEL, TOLLS, PARKING, RENTAL CAR, HOTEL, MEALS (50%) INTERNET (HOTEL OR PLANE)

## COMMUNICATION:

INTERNET, PHONE OR CELL PHONE BILLS

## EQUIPMENT:

EQUIPMENT WITH A USEFUL LIFE IN YOUR BUSINESS FOR MORE THAN ONE YEAR WILL BE CONSIDERED A CAPITAL (LONG-TERM) ASSET I.E. COMPUTER, CAMERA, SEWING MACHINE, TOOLS.

## LICENSES AND DUES:

BUSINESS LICENSE FEES